

FOR IMMEDIATE RELEASE

## REGINA TOWNSEND IS NAMED AN HONOREE OF *THE ROOT 100,* THE ROOT.COM'S ANNUAL LIST OF A NEW GENERATION OF AFRICAN-AMERICAN LEADERS

Washington, D.C.—October 11, 2010—The online magazine THE ROOT announced today its second-annual installment of THE ROOT 100, an exclusive list that honors one hundred individuals, aged 25-45, who represent the new generation of emerging and established leaders in the African-American community. Regina Townsend is among those recognized.

Reflective of the rich and evolving complexity of black America, THE ROOT 100 recognizes those who have demonstrated exceptional achievement, innovation, and creativity. All are remarkable individuals who have shattered boundaries, risen above stereotypes, and overcome obstacles to reach success in their fields.

"Each of these individuals is the embodiment of excellence; each understands sacrifice and deferred gratification; each is a leader in her or his field; and each stands as a role model for the next generations of our people," said Henry Louis Gates, Jr., editor-in-chief of THE ROOT. "THE ROOT is proud to applaud their accomplishments and to bear witness to the depth of their achievements. We are proud to welcome them into this year's THE ROOT 100!"

"THE ROOT 100 is an important reminder that a critical aspect of the story of black America is one of continuous progress and growing success," said Joel Dreyfuss, managing editor of THE ROOT. "Being black in America includes being a surgeon, an entrepreneur, a college president, a scientist, a sports executive, a software engineer, a historian or a poet."

Honorees of THE ROOT 100 have been selected by THE ROOT's editorial staff, and fit the following criteria: African-American; 25-45 years of age; working or contributing in this country; making outstanding contributions in their professions or in their communities; seen by others as a leader or trend-setter; innovative in their approach; and groundbreaking or overcoming of stereotypes.

The full list of THE ROOT 100, including biographies, photos, and details on why each honoree has been recognized can be found at <u>www.THEROOT.com</u>.

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## About The Root

Launched in 2008, The Root is the must-read news site for the post-Civil Rights Generation. The Root helps readers stay in-the-know and understand the most important news and trends affecting the black community. Providing readers with original, provocative commentary and analysis on politics, social issues and culture from a variety of perspectives, The Root also highlights the most important articles and commentary from around the Web.

TheRoot.com is owned by The Slate Group, an online publishing subsidiary of The Washington Post Company (NYSE: WPO) and can be found on the Web at <u>www.theroot.com</u>.